

MONUMENT

CEBU · PHILIPPINES · MARCH 2027



The exclusive business summit
for owners wanting to create legacy.

INVITE ONLY · CAPPED AT TWENTY OWNERS



A Monument Is What Remains After the Work Is Done.

Every year, in a new part of the world, Monument brings a small room of business owners together for four working days. Not a conference. Not a junket. A summit in the true sense: a climb worth making, with people worth making it beside.

The first chapter is Cebu. A beachfront resort on Mactan Island, everyone under one roof, five days and four nights. Morning workshops are real, powerful knowledge and tools you'll actually use. Afternoons are the Philippines. Evenings are networking, and lifetime connections are the point.

20	4	5	1	1
OWNER CAP	WORKING DAYS	SESSIONS	YACHT DAY	PRICE, ALL-IN

WHY TWENTY

Twenty is the number where everyone actually meets everyone. One long table at dinner. No name badges, no working the room, because you are the room. Seats are invited, not sold, and when they're gone they're gone.

WHY CEBU, WHY MARCH

Qantas and Jetstar fly Brisbane to Cebu direct, under seven hours, and Mactan's airport is minutes from the resort strip. March is dry season: hot days, calm seas for the yacht, and thinner crowds than peak. You land, and you're poolside within the hour.

THE WORKING CLAIM

Monument is a working business summit with a published program: five sessions and workshops across four days, course materials, and a takeaway playbook. One invoice, issued as a conference registration. Your accountant makes the call on deductibility; we make sure the program gives them something real to work with.



Create legacy
through connection.

Four Days. One Epic Location. Lifetime Connections.

Arrive and connect. Build the business. Protect it. Build the owner, then commit. Every session is delivered by someone who has done the thing, not studied it.

DAY ONE · ARRIVE & CONNECT

Welcome to the Room

Airport pickups from 2pm, welcome drinks on the beach, and the opening dinner where James sets out why Monument exists and what the four days will build. Then the bar, no agenda.

DAY TWO · BUILD

AI & Systems

Building your own software with AI, shown live: real platforms, real dashboards, built without a dev team. Then the workshop: every owner scopes their first internal tool and starts it in the room. Afternoon on the water or at the spa.

DAY THREE · PROTECT

Compliance & Legal

AML Tranche 2 readiness for captured industries, then contracts, restraints and protecting the business you built, with a lawyer in the room for live Q&A. Afternoon: golf, diving intro or cultural tour. Evening fireside: war stories, no slides, no recording.

DAY FOUR · PERFORM & COMMIT

The Owner Is the Asset · Wealth & Exit · The Yacht

A real health transformation told through blood work and data: which markers to test, what they mean, how to run your body like you run your business. Then Wealth & Exit: getting money out, building wealth beside the business, shaping a company someone would buy. Every owner writes their one page plan and reads it to the room. Then the boat.

DAY FIVE · DEPART

The Knowledge Pack Follows You Home

Breakfast, checkout, transfers. Within the week: the Monument Playbook lands, with session materials, the AI prompt library, the AML checklist, contract clause guide, blood work tracker, your one page plan, and the directory of the room.

WHEN & GETTING THERE

March 2027

Exact dates confirmed with your invitation. Dry season, calm seas, and the sweet spot before Easter.

Fly direct

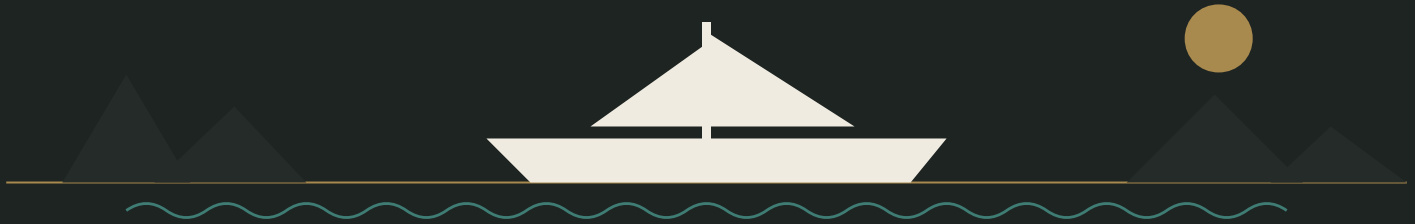
Qantas and Jetstar fly Brisbane to Cebu non-stop in under 7 hours. March returns start around \$500; full-service one-stops from ~\$700. Business flyers and points users welcome, it's your flight.

Then it's ours

The resort is 20 minutes from the airport and we meet every flight. Passport valid 6+ months and travel insurance required; visa-free entry for Australian passports on short stays.

The Final Night Is Not a Function Room.

Day four ends on the water. A private charter out of Mactan, twenty owners, a DJ, a long table, and the Visayan sunset. Commitments are toasted, awards are handed out, and next year's city is announced from the deck. This is the night the room becomes an alumni.



ON BOARD

- Private charter, eight hours, crewed
- Long-table dinner and open bar at sea
- DJ, swim stops and the sandbar at Pandanon
- The year-two city reveal, first right of refusal to this room

RUN BY LOCALS

The day is produced end to end by our Cebu-based event team: the vessel, the caterers, the music, the fees, the tides. You step on the boat and everything after that is handled. That's the standard for the whole week, but the yacht is where you'll feel it most.

Land in Cebu. We Handle Everything Else.

- Four nights, beachfront resort, everyone under one roof
- All five sessions, workshops and speaker Q&As
- Breakfasts and lunches daily
- Welcome dinner, and the signature final night on the yacht
- Choice experience: golf, diving intro or cultural tour
- Airport transfers and all ground logistics
- The Monument Playbook and welcome pack

Not included: flights, so you can fly how you like and use your points; two free evenings for smaller dinners; optional extras and the minibar, because we know owners.

YOUR SEAT

\$4,200

+ GST · PER OWNER · ALL-IN ON
THE GROUND

One invoice from a working business summit. GST-registered businesses claim the GST back. Everything listed, included. No upsells at the bar.

\$1,000 deposit secures your seat
Balance due 60 days before departure

THE NUMBERS THAT MATTER

Twenty seats. Four speakers who paid to be in the room with you. Zero sessions you'll sleep through. And one seat, currently unclaimed, with your name pencilled on it.

HOW A SEAT HAPPENS

Request

Reply to your invitation, or apply at monument.org with a note on what you've built.

Invitation

If it's a fit, your formal invitation arrives with the full working program and dates.

Deposit

\$1,000 holds your seat. Twenty exist. Balance falls due 60 days out.

Cebu

Book a flight. Everything after the airport is ours.

THE ROOM

You Don't Register for Monument.

"You're invited."

If this brochure reached you, someone thinks you belong in the room.
Reply to the person who sent it, or request an invitation at
monument.org and tell us a little about what you've built.

MONUMENT.ORG

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